

madRID!

# SOLEDAD PRIEGO

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((( By now, my career has been defined by an advertising art direction approach, but I'm interested in expanding my horizons and trying other art direction's similar ways, such as film or music oriented and design or illustration. )))

experience

ZUM CREATIVOS

Córdoba, Spain  
Graphic Designer  
January '25 - February '25

Temporary contract for a student recruitment campaign and 8M day. The role is to conceptualize the given campaigns and design them.

TAQUILLA SIETE

Madrid, Spain  
Content Creator  
October '24 - January '25

The role here was to redesign the brand and its Instagram account. Also to create reels and carousels about films and the cinema club.

MCCANN SPAIN

Madrid, Spain  
Trainee Art Director  
November '23 - May '24

My role was to think for creative ad campaigns for diverse clients. Also, designing and creating visuals for prints, web or social approaches.

SONY MUSIC SPAIN

Madrid, Spain  
Intern Art Director  
July '23 - September '23

Here the role was to create artists and albums' visual and conceptual identities, and also, think publicity actions to advertise new songs.

BÄM KOLLEKTIV

Hamburg, Germany  
Intern Art Director  
April '23 - June '23

My role was to create the ideas' presentations and also the ideas' visual solutions. And think of new campaigns for the clients too.

studies background

FINE ARTS

Cuenca, Spain  
UCLM  
Bachelor's Degree

ART DIRECTION

Madrid, Spain  
Miami Ad School  
Master's Degree

skills

PHOTOSHOP



ILLUSTRATOR



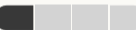
AFTER EFFECTS



PREMIERE



ELEMENTOR



awards

PLAKADIVA

Golden Billboard  
Gold. Best Innovative Use  
2024

THE INTERNATIONALIST

Golden Billboard  
Silver  
2024

D&AD

Super Street Fighter Duo  
Wood Pencil  
2023

YOUNG ONES

Mirrored  
Bronze  
2023

NY FESTIVAL

Mirrored  
Shortlist  
2023

languages

SPANISH

Native

ENGLISH

C1 Cambridge

additional activities

INTERPRETING SOROLLA

Ascenart Art Gallery  
Collective Exhibition  
2023

Took part as emergent artist in a collective art exhibition about Joaquín Sorolla, where I could expose the *Blue Noise* installation.

EVENT SCENOGRAPHY

Fundación Cajasol  
Scenography Workshop  
2021

Attended a 3 days-event scenography workshop where they explained the uses behind theoretical and practical scenography.

CORTÁZAR

Ars Poetica Online  
Creative Writing Workshop  
2021

An online workshop imparted by the writer Claudia Capel. It was around the figure of Julio Cortázar and his work and characters.

CASA DE CITAS

Libro de Arena Editorial  
Collective Book  
2021

Participated in the collective book *Casa de Citas*, where I illustrated the *Patio* chapter and some other general illustrations for the book.

links

PORTFOLIO WEB

WWW.SOLECAPRIE.COM

INSTAGRAM

@SOLECAPRIE

LINKEDIN

SOLE PRIEGO CARPINTERO